

UNIVERSITY OF CALICUT

(Pareeksha Bhavan)

No.116926/EG-I-ASST-3/2026/PB (VI)

Dated.13.10.2026

**REVISED TIME TABLE FOR FIFTH SEMESTER B.A. ADVERTISING AND SALES MANAGEMENT
DOUBLE MAJOR (CUFYUGP) REGULAR EXAMINATION NOVEMBER 2026 for CANDIDATES OF
AFFILIATED COLLEGES (2024 ADMISSION)**

Day and Date	Course With Code
MAJOR COURSES Time of Examination 2.00 p.m to 4.00 p.m.	
Monday 26 th October 2026	JOA5CJ301 - Television News Production
	ASM5CJ302 - Management of Sales Force
Tuesday 27 th October 2026	ASM5CJ302 - Management of Sales Force
	JOA5CJ301 - Television News Production
Thursday 29 th October 2026	ASM5CJ303 - Goods and Service Tax
	JOA5CJ302 - Mass Communication Theories
ELECTIVE COURSES I & II Time of Examination : 2.00 p.m to 4.00 p.m.	
Friday 30 th October 2026 & Monday 02 nd November 2026	Detailed Timetable for Elective Courses is available on the University Website
GENERAL FOUNDATION COURSES-SEC Time of Examination 2.00 p.m to 3.30 p.m.	
Tuesday 03 rd November 2026	ASM5FS112 - IT for Sales and Marketing
	JOA5FS112 - Creative Content Production

Thabeetha George C
Controller Of Examinations